

A portrait of Matthew Arthur, a man with short dark hair, smiling, wearing a dark suit jacket, a light-colored checkered shirt, and a patterned tie. The background is a blurred office setting.

MATTHEW ARTHURS: LEADERSHIP AT THE SPEED OF EXECUTION

www.beadecisiveleader.com

**U.S. ARMY LT. COL. &
ENTERPRISE
TRANSFORMATION
ADVISOR.**

**BRIDGING THE GAP BETWEEN C-
SUITE STRATEGY AND
ENGINEERING REALITY**

MATTHEW ARTHURS

**ENTERPRISE
TRANSFORMATION ADVISOR**

DATA-DRIVEN TRANSFORMATION

**IN THE CORPORATE
WORLD, I'VE SCALED PMOS
AND LED DIGITAL
TRANSFORMATIONS FOR
FORTUNE 500 FIRMS. BY
DEPLOYING FLOW METRICS
AND RELATIONSHIP
ARCHITECTURE, I HELP
ORGANIZATIONS MOVE
FROM REACTIVE
FIREFIGHTING TO 53%
FASTER PREDICTIVE
DELIVERY**

BATTLE-TESTED COMMAND

**AS A U.S. ARMY LIEUTENANT
COLONEL, I COMMANDED 1,000+
PERSONNEL IN HIGH-STAKES
ENVIRONMENTS. I MASTERED
THE "TACTICAL CALM"
REQUIRED TO MAKE DECISIVE
MOVES WHEN TIME IS THE
ENEMY AND THE COST OF
FAILURE IS ABSOLUTE**

CERTIFIED EXCELLENCE

**MBA | PMP | CPCU | LEAN SIX SIGMA
BLACK BELT | COMMAND & GENERAL
STAFF COLLEGE GRADUATE**

ABOUT ME

Most organizations have a "Strategy-to-Execution" gap. Boards set vision, but by the time it reaches the engineering floor, it dissolves into anecdotal reporting, misaligned priorities, and "analysis paralysis."

I spent over 20 years in the trenches of both military command and corporate governance. I've seen what happens when communication silos fail and data is replaced by "gut feelings."

I founded Decisive Leader to fix that.